

YOU POWER PROGRESS

MISSION

To save lives and end breast cancer forever.

VISION

We believe everyone on the South Plains should have access to life-saving screenings and treatment. But unfortunately, that's not the case today. More than one-third of people in our communities live in underserved areas, 25% have no health insurance, and 41% earn less than 250% of the poverty level—which means they are not getting access to the care they need.

OBJECTIVE

We want to ensure everyone has the care they need, but we need your help to combat these problems facing our family, friends, co-workers, and neighbors.

SUSAN G. KOMEN LUBBOCK AREA

Your local affiliate saves lives by funding programs that provide screening, access to treatment, research, education, advocacy, and support to people impacted by breast cancer in 16 South Plains counties. Established in 1995 to spread the life-saving message of early detection, Komen Lubbock Area has dedicated \$4.7 million to fund local grants and mission programs, in addition to \$1.4 million to The Komen National Research and Training Grant Program.

SUSAN G. KOMEN

Susan G. Komen was established in 1982 when Nancy G. Brinker promised her dying sister, Susan, she would do everything in her power to end breast cancer forever. That promise launched the global breast cancer movement. Today, Komen is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all, and energize science to find the cures. Thanks to events like Race for the Cure®, we have invested almost \$2.5 billion to fulfill our promise, becoming the largest source of nonprofit funds dedicated to the fight against breast cancer in the world.



KomenLubbock.org
Susan G. Komen Lubbock Area
1655 Main Street #203
Lubbock, TX 79401
806-698-1900



2016 SPONSORSHIP & ENGAGEMENT OPPORTUNITIES



Susan G. Komen Lubbock Area

Saving lives through screening, treatment, support, education, and advocacy in 16 counties since 1995.

komenlubbock.org

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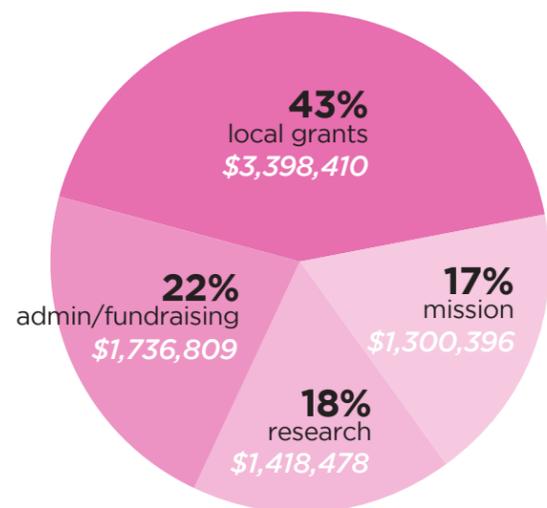
THE POWER OF YOU

Investing in Susan G. Komen Lubbock Area is an investment in our community—in the people who live here, who work here, and who make the South Plains great. It's also an investment in people everywhere—those who fight breast cancer, those who fight other cancers, and those who will find the cures to cancer.

THE WORK YOU MAKE HAPPEN

YOUR DONATIONS ADVANCE

a comprehensive effort against breast cancer.



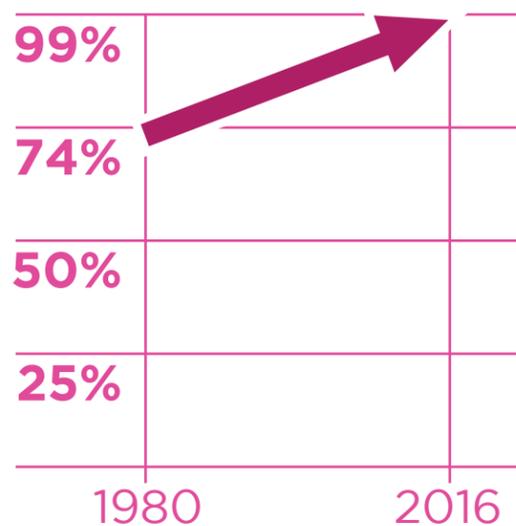
YOUR DONATIONS HELP

people in our local communities and researchers.



YOUR SUPPORT

has dramatically improved the five-year relative survival rate when breast cancer is found early and is confined to the breast.



LOCALLY, YOUR DONATIONS

made a direct impact in the Lubbock Area times in the 2014-15 grant cycle.



Every 60 seconds, somewhere in the world, someone dies of breast cancer.



ADVOCACY

Susan G. Komen® believes that scientific advancement, sound public policy and advocacy can lead to broad, systemic, lasting change in the fight against breast cancer. Komen Lubbock Area engages in efforts to educate policymakers and leaders to ensure breast cancer is a priority at the federal, state, and local levels, and to increase access to affordable, high-quality breast health and cancer care services.

COMMUNITY GRANTS

Thanks to sponsors and donors, Komen Lubbock Area funds local grants that provide screenings to the underinsured or uninsured; resources to breast cancer patients for whom the financial burden makes recommended treatment and support difficult or impossible; and access to lymphedema sleeves and compression garments, wigs, and eyelash and eyebrow kits.



2016-17 GRANTEES

Covenant's Mobile Mammography Unit & Joe Arrington Comprehensive Breast Center, Inside Out Foundation, Joe Arrington Cancer Center's Chorus of Angels, UMC Foundation's Southwest Cancer Center, UMC Foundation's Celebrate Today, YWCA of Lubbock's Women's Health Initiative

CONNECTIONS

Connections is specifically designed for breast cancer patients, survivors, fighters, co-survivors, and caregivers. The goal is to create connections to others for support and meaningful interaction through regular and special events; to information about all aspects of breast cancer and treatment through webinars and special events; and ultimately to wellness. Learn more at komenlubbock.org/Connections.



EDUCATION AND OUTREACH

Your support allows us to provide direct outreach and educational opportunities about breast health and the community resources available, and to fund small grants that do the same for specific audiences.



RESEARCH

Supporters have made Komen the largest funder of research other than the federal government. Research is one of our best weapons against breast cancer. Over the past 30 years, it's fueled our knowledge and helped us understand that breast cancer is not just a single disease but many diseases, unique to each individual.

